

**HORNS
UP
TEXAS**

2019 SPONSORSHIP OPPORTUNITIES

Join the smart marketers who are using our tailgate fans to grow their business during Austin's largest events of the year.

By The
Facts



89K

Average
Home Game
Attendance



Highly
Trafficked
Location

**\$24
MILLION**

Average Home
Game Economic
Impact



THE 411

Our fans come for the game, and stay for the hospitality. We are a welcoming group that is ready to have a beer with anybody.

We provide beer, mixed drinks, food, and the game in HD for all that stop by.

Pictures and details are available at www.hornsuptexas.com.

See how you can engage our loyal fans on the other side!

We accept monetary or in-kind donations for most sponsorship packages. Please note that Horns Up Texas does not operate to collect a profit. Any leftover budget is reinvested to enhance the tailgate experience, or donated to charity.

ONLY
3 AVAILABLE
\$1,000
per season



Bleeding Orange

- ✓ Logo displayed on website masthead for 12 months
- ✓ Logo at entrance of tailgate
- ✓ Sponsorship announcement on social media sites and on all event pages and emails
- ✓ 2 dedicated emails to Horns Up Texas email list per year (end of season, spring camp)
- ✓ Logo on main outward facing banner, displayed at all 6 tailgates
- ✓ Distribution of promotional items onsite (sponsor provided)

ONLY
4 AVAILABLE
\$500
per season



Longhorn Fanatic

- ✓ Logo displayed on website for 12 months
- ✓ Sponsorship announcement on social media sites and on all event pages and emails
- ✓ Logo on inward facing banner, displayed at all 6 tailgates
- ✓ Distribution of promotional items onsite (sponsor provided)

ONLY
\$250
per season



Loyal Fan

- ✓ Logo displayed on website for 12 months
- ✓ Sponsorship announcement on Facebook event pages.
- ✓ Logo on inward facing banner, displayed at all 6 tailgates

ONLY
\$125
per season



Supporter

- ✓ Logo displayed on website for 12 months
- ✓ Logo on inward facing banner, displayed at all 6 tailgates

WWW.HORNSUPTEXAS.COM

Email us to get started:

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